

### and Consumer Sciences

at Illinois State University

Departmental Newsletter Fall 2012

#### Letter from the Chair

Greetings from Illinois State University and the Department of Family and Consumer Sciences. We proudly present our Fall 2012 Newsletter. You will enjoy reading about what is new in the Apparel Merchandising and Design sequence, opportunities for students to gain international experiences, and recent departmental awards. Much has happened since our Spring Newsletter. Dr. Randy Winter is no longer the Interim Department Chairperson having officially retired. Dr. Robert Cullen is serving in this position for the academic year, while a national search is conducted for the next Chairperson. The expectation is that our new chairperson will assume the position in July.

Our newest faculty members, Dr. Tammy Harpel and Ms. Amy Huber are nearing the end of their first semester. Both are bringing their previous professional experiences into the classroom for our students. Dr. Harpel is an Associate Professor in the Human Development and Family Resources sequence and comes to us following an eight year career at Louisiana Tech University. She is teaching courses in her specialty of child development. Ms. Huber is an Assistant Professor in Interior and Environmental Design and brings seven years of commercial design experience with Gensler in their Denver office to her Studio II, Human Factors, and History courses. We also welcomed back Dr. Jan Murphy to our department after her 12 years in the Provost's Office where she served as Associate Provost. She is contributing her years of administrative experience in helping with several special projects this fall including planning a renovation of our Foods Lab, circa 1963. We also have two new adjunct faculty members, Mr. Kevin Pietro who is teaching courses in food, nutrition and dietetics, and Ms. Jane Beal teaching courses in apparel, merchandising and design.

We are currently conducting a national search for a faculty member to take over responsibility for directing our Teacher Education program. This new colleague will begin in fall 2013. Dr. Jennifer Banning has successfully directed our Teacher Education program since 2007 and will move to the Apparel, Merchandising and Design sequence in the fall. With her Ph.D. degree in fashion history, Dr. Banning is the director of our Lois Jett Historic Costume Collection.

This fall we were notified that we currently have 6,140 living alumni of our department, third most among the seven academic units of CAST. We always enjoy hearing from alumni and look forward to hearing from you. Drop us a line or come by our department anytime you are in the Bloomington-Normal area. In October we welcomed back two alumni for homecoming. Mary Kay Holloway, B.S. 1996, registered dietitian at the Community Cancer Center in Normal and preceptor for our dietetic internship and Jennifer Mangers, BS 2005, MS 2007, child life specialist with Hospice & Palliative Care of Northeastern Illinois where she provides home hospice care. Later this month, Arlene Hosea will be honored as our CAST Hall of Fame inductee. She is the Assistant to the Vice President of Student Affairs and the director of Campus Dining Services, has taught several of our food management courses, and serves on our dietetic program advisory board.

With the yearly reduction in State funding for higher education, we encourage and welcome your support. A form for making a contribution to the department is included in this newsletter.

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Robert Enla



# Apparel Merchandi

# Merchandising and

#### Design

#### **Faculty**

From Left to Right:
Dr. Hae Jin Gam
Dr. Yoon Jin Ma
Ms. Elisabeth Reed
Mrs. Jane Beal

Ms. Renee Baker, G.A.

Dr. Ui-Jeen Yu

Dr. Jennifer Banning

Yoon Jin Ma, an Associate Professor and the Sequence Coordinator of Apparel, Merchandising and Design joined the faculty of the Department of Family and Consumer Sciences in 2006. She completed both her B.S. and M.S. degrees in Textiles and Clothing from Yonsei University in South Korea, and earned her Ph.D. degree in Textiles and Clothing with a minor degree in Statistics at Iowa State University. Dr. Ma received the Student Best Paper Award at the doctoral level from the International Textile and Apparel Association (ITAA) in 2008, the Best Track Paper Award in the textile and apparel/ international track from ITAA in 2009, the Paper of Distinction Award in the consumer behavior track from ITAA in 2010, and the Educators for Socially Responsible Apparel Business (ESRAB) Award from ITAA in 2011, as well as the Research Award from FCS in 2011. She has taught courses in Introductory and Advanced Textile Sciences, Merchandising Planning and Control, Economics of Fashion, and Apparel Product Analysis for undergraduate students, and Statistics and Introduction to Research Methodology for graduate students. Her research interests include social responsibility in apparel consumption, manufacturing, and retailing, services marketing, and consumer behavior. She is also an active member of International Textiles and Apparel Association and American Association of Family and Consumer Sciences.

Hae Jin Gam is an assistant professor for the Apparel, Merchandising and Design program and joined the Department of Family and Consumer Science in 2007. She has more than five years of experience working in the men's wear design industry. She received her B.A at Seoul Women's University, Seoul, Korea and received her M.S. at Chung-Ang University, Seoul, Korea. Dr. Gam received her Ph.D. from Oklahoma State University, Stillwater, OK. Since her arrival at ISU, she has taught eight courses: Management for Consumers, Cultural Diversity in Dress, Apparel Design, Flat Pattern Design, Draping and Design, Sustainability Perspectives, Collection Development, CAD for Apparel Design, Travel Study for Fashion, and Professional Practice. Dr. Gam received the University Initiative Research Award in 2011, the FCS Research Award in 2010, the University Initiative Teaching Award in 2009, and the FCS Teaching Award in 2008. Her research interests include sustainability in the apparel and textile industry, apparel product development, and consumers' eco-friendly purchasing behavior. She is a member of Educators for Socially Responsible Apparel Business (ESRAB) and International Textile and Apparel Association (ITAA).



Jennifer Banning joined the faculty of Family and Consumer Sciences in 2007. She earned B.S. degrees in Apparel Design and Family and Consumer Sciences Education from Southern Illinois University at Carbondale and her Ph.D. from Louisiana State University where she specialized in fashion history with a minor in 20th century history. Throughout her teaching career, Dr. Banning has taught apparel courses in history, textiles, construction, and manufacturing and currently teaches FCS 361, Fashion History to 1900. She is Director of the Lois Jett Historic Costume Collection, the FCS Teacher Education program coordinator, and faculty advisor for the ISU student chapter of the American Association of Family and Consumer Sciences. She is an active member in Costume Society of America, International Textiles and Apparel Association, and American Association of Family and Consumer Sciences. Her research interests include recycled commodity bags and feed sacks, fashion history, and exploring how to improve student learning in the classroom.

Ui-Jeen Yu joined the faculty of Family and Consumer Sciences in 2009. Dr. Yu is an Assistant Professor for the Apparel, Merchandising, and Design program. She completed her B.H.E. degree in Fashion Design from Sungkyunkwan University in South Korea and achieved both her M.S. and Ph.D. degrees in Textiles and Clothing with a minor degree in Statistics at Iowa State University. She has taught courses in Advanced Merchandising, Basic and Advanced levels of Textiles, Social and Psychological aspects of Clothing and Behavior, Fashion History II, and Cultural Diversity in Dress. Her research interests include fashion merchandising, multi-channel retailing, online apparel shopping, body image, and advertising effectiveness of media images. She is a member of International Textiles and Apparel Association (ITAA) and American Association of Family and Consumer Sciences. (AAFCS).

Jane Beal joined the faculty of Family and Consumer Science this fall and is currently teaching Fashion Trend & Industry Analysis and Cultural Diversity in Dress. Mrs. Beal's thirty- three years in the business world has prepared her for her new teaching endeavor at Illinois State University. For twenty three years, Mrs. Beal worked for a national company that designed, manufactured, marketed and sold high-end women's apparel. During her career, Jane traveled all across the United States and spent a great deal of time on Seventh Avenue in New York, where the company's design team was located. As a part of the management team for Tanner Companies, Jane was responsible for the sales results and field leadership. In addition to Jane's fashion and leadership experience, she also brings retail experience. In 2003, Jane opened a life-style store in Peoria which has expanded not only her business portfolio; but certainly her entrepreneurial experience. Mrs. Beal hopes that her fashion and business expertise combined with her contacts in the industry will provide her students a snapshot of the real world.

Elisabeth Reed graduated from the Savannah College of Art and Design with a master's degree in Fashion Design and from the University of Cincinnati with an undergraduate degree in Architecture. After several years working as a graphic and freelance designer, Elisabeth joined the ISU faculty in 2008. Ms. Reed currently teaches Textiles, Apparel Product Analysis and Fashion Promotion and was honored to receive the Outstanding University Teacher Award (Cat. II) for the 2011-2012 school year. She has taught a variety of classes at ISU including Apparel Product Development, Fashion Trend & Industry Analysis and Cultural Diversity in Dress. Elisabeth is passionate about the growing need for sustainability in the apparel industry and incorporates these concepts into many of her courses. Additionally, Elisabeth serves as one of the faculty advisors for the student organization, Apparel Merchandising and Design Association (AMDA). She has organized several industry field trips for students; such as Target Corporate Headquarters in Minneapolis, Brown Shoe Company in St. Louis and most recently to the Lands' End Corporate office outside Madison, WI. Elisabeth has also planned and accompanied students on study tours in New York City and Los Angeles. She is a member of the International Textile and Apparel Association (ITAA).

Renee Baker graduated from ISU in December, 2011 with a focus in Apparel Merchandising and Design, and then immediately began the graduate program. Renee is currently teaching Apparel Product Development course at ISU. Renee's two designs, 'Wild at Heart' and 'Heart Strings', were accepted and showed at the American Association of Family and Consumer Sciences Juried Exhibition in June, 2012. In addition, Showcase and another two designs of Renee Baker, 'Bold Bella' and 'Origami Breeze' have been accepted by the International Textile and Apparel Association Design Exhibition and will be shown at the ITAA annual conference in November, 2012. Renee was selected as a rising young fashion designer to be showcased on October 27, 2012 at the Illinois Philharmonic Orchestra's 'A Symphony of Style' in Flossmoor, IL.





Bold Bella

Wild at Heart



AMDA students at the Lands' End headquarters

The Apparel Merchandising and Design Association is a Registered Student Organization at ISU that focuses on the apparel merchandising and design aspects of the fashion industry. These students meet on a monthly basis to discuss topics such as internships, hear speakers from the industry or volunteer for the community in a variety of ways. Each fall, the AMDA visits a nearby industry location. Previous trips have included visits to the 1154 LILL Manufacturing facility and design office in Chicago, Target Corporate Headquarters in Minneapolis, Brown Shoe Company in St. Louis and most recently to Lands' End outside Madison, WI.

The high point each year of the AMDA is the student-run, annual spring fashion show that is currently in its 10<sup>th</sup> season. Each year, a fashion show committee within the AMDA runs a professional caliber fashion show utilizing students campuswide as models for the show, set construction, to DJ the event, etc. Each garment created for the show is designed and constructed by students and judged based on quality of construction, design and originality by leaders in the industry.

In addition to the fashion show, the AMDA also began to raise money for the Dr. Tricia Widner Johnson Scholarship Fund. Dr. Johnson was a beloved AMD faculty member that passed away suddenly in the summer of 2011. Last year, AMDA students proudly raised \$10,000 during a Silent Auction before the fashion show in support of the Scholarship Fund. This year, students are planning a community-wide Exhibition to display many cherished items within our Lois Jett Historical Costume Collection. This event will take place in February and all are welcome. Students are still planning the details of this event...so stay tuned!



In May students traveled to New York
City to visit several industry locations
such as corporate apparel offices, design
showrooms and a textile design house.
Students were able to visit Marc Fisher
Footwear, One Step Up, Anvil
Knitwear and Michael Miller Fabrics.
They even met with Stephanie
Soloman, who is the women's fashion
director at Bloomingdale's.

#### Something to Look Forward to . . .

#### Summer 2013 travel

### Travel to Beijing...

- Walk the Great Wall
- Visit Tiananmen Square
- Travel to the Forbidden City
- Visit the Temple of Heaven
- See the pandas at Beijing's Zoo
- Watch the Peking Acrobats

Work with families and meet with professionals . . .

- Agape Family House for kids with brittle-bone disease
- Harmony Outreach for kids with special needs
- Huiling day-care program for special-needs adults
- Other group homes, medical centers, daycares and schools



For more information contact:
Keri Edwards kledwar@ilstu.edu
Angela Fontes afontes@ilstu.edu
Travel dates May 17—27



Interior Design students and Apparel Design students will have a chance to visit Europe in May, 2013.

Students will visit London, Paris, Florence and Rome.

Just a few of the sites to be visited . . .

Trafalgar Square, St. Paul's Cathedral, Eiffel Tower, Louvre, Notre Dame, Ponte Vecchio, a leather making demonstration and the Sistine Chapel.

For more information contact:

cgarberd@ilstu.edu

Travel dates: May 18—27

### Important Dates



#### Congratulations to all FCS students who were awarded scholarships in 2012.

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# Thank you

# We graciously thank all those who have supported the Department of Family and Consumer Sciences.

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