

Illinois State University
Department of Family & Consumer Sciences
Fashion Design Competition

Each year Illinois State University students organize, plan, and execute their annual student fashion show. The show is a highlight of the department and attracts hundreds of attendees from all over the state. This year, we want you to be a part of this exciting event.

HOW?

The show's theme this year is, "CAMP! It's giving...". So, we want YOU- to give, to werq, to camp it up! What is Camp, you might ask. Good question; as cultural critic Susan Sontag surmised, "Camp is the good taste of bad taste." Camp is greatness that crosses the line and flourishes in excess. Camp is an in-your-face celebration and performance of things society tells you to shun. Camp is a question mark that refuses to be straightened into an exclamation mark. Camp is unapologetic. Camp is an attitude. Camp werqs. Camp sells. Camp camps by making a statement. Let your individual creativity flow, have fun, and explore like a fashion designer!

OKAY, THEN WHAT?

Once you have explored that theme of "CAMP! It's giving..." , we want to challenge you to show off your creativity by exploring the theme in one of two ways: design and illustrate a 3 look fashion collection or create a visual window display that explores the elements of fashion design. Along with your entry, you will need to submit a typed description explaining your design process. What is the inspiration behind your collection or display? The description should be brief, no more than 150 words.

ANYTHING ELSE?

Impress the judges. Judges will be looking for originality, creativity, and a visual voice that aims to stand out. Winning designs will be on display at the upcoming fashion show on Saturday, April 5, 2025

WAIT, WHO ARE THE JUDGES?

Judges of this year's competition will be a mix panel of students from the executive board of the fashion show, Illinois State University faculty, and invited guests from the fashion community.

Additional Information:

Fashion Collection

- Your collection can be for women, men, a gender-neutral demographic, or a mix of these
- You may use any illustrative medium you like such as: digital, color pencil, paint, marker, watercolor, collage or any combination of these
- Once you complete your illustrations, please take a photo of your designs and send them via email for your submission. PDF and JPEG files are accepted.

Window Display

- You do not need to build your display in an actual store window
- You may create your display on a tabletop, you may also create a rendering of your display by sketching it out, or collaging images together to create the display (digitally or on paper)
- You will need to take a photo of your physical display or scan your rendered display (drawn or collaged) and crop it to the best of your ability so only what is intended as the display is shown
- When your display is finalized, please send your photo via email for your submission. PDF and JPEG files are accepted.

SUBMISSION:

1. Please send a PDF or JPEG file of your design to fcscompetitions@ilstu.edu by **February 15, 2025**
2. Attach your typed design description as a Word document or PDF to the email
3. Enter "Fashion Design Competition" in the subject line
4. Complete and attach a signed copy of the Submission Form below to your email

Department of Family and Consumer Sciences
Spring 2025 Competition Submission Form

Name (First and Last) _____

Email _____ Phone Number _____

Street Address _____

City _____ State _____ Zip Code _____

Name of your high school

**By signing this form, I grant Illinois State University permission to evaluate my project and use the contact information provided to notify me when submission materials have been received and scholarship recipients have been chosen.*

Signature _____

Parent Signature (if under 18 only) _____